

STEVE DIABO

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Graphic designer, front end developer and web/mobile UX architect specializing in building world-class websites and mobile apps. 10 years experience in graphic design, web design and HTML/CSS development, 4 years professional experience in front end development, 1 year experience in UI design and development for mobile apps.

PROFESSIONAL EXPERIENCE

Graphic Designer, Web + Mobile UI Designer, Web + Mobile Front End Developer **9187-4412 Québec Inc, Montreal, QC — April 2011 - Present**

Worked with a small team on a startup company to develop a video recording / social networking site and mobile app.

- Developed a completely new front end for the site-in-progress, including building wireframes, preparing accurate mockups in Photoshop, cutting site graphics, HTML/CSS development, Ajax/JS/jQuery development, unit testing and QA bug fixing. Design of the site was created and revised based on team discussion, ergonomics consulting, findings of A/B testing and best practices.
- Directed front end development and UI design on a mobile app for iPhone and Android, allowing all the functions of the main website. Work involved building wireframes based on iPhone/Android UI guidelines and best practices, preparing mockups, developing UI on the Titanium platform working closely with back end programmers, and testing on a variety of phones and devices.

Applications, tools and development platforms:

NetBeans IDE, SVN, Photoshop, Axure RP Pro, Appcelerator Titanium Studio, Firebug

Scripting/markup/programming languages and libraries:

XSLT, XML, XHTML, HTML5, JavaScript, Titanium UI API, jQuery

Junior/Senior Front End Developer **iCongo Inc, Montreal, QC — September 2007 - April 2011**

Worked as a member of the integration department, developing online storefronts, online events/trade shows/job fairs, and B2B/retail support websites, as well as resolving support issues for existing websites.

- Front end development of sites for clients such as: ALDO Group, La Senza, Brown's Shoes, Calumet Photo, The Bay, Lord & Taylor, Bluenotes, Lise Watier, Publications du Québec and more
- Customized the front end of iCongo's B2C base platform for a variety of projects, using mockups produced by the in-house design department or provided by clients.
- Introduced regular improvements to the base platform, including new features and streamlining/modernizing existing features. Implemented jQuery UI for dialog boxes, tabs, menus and other advanced UI controls.
- Developed the front end for an online events platform used to host virtual trade shows, job fairs, industry conferences, etc. The HTML/CSS front end supports features such as customizable templates, themes and dynamic forms.
- Grew from a junior to senior developer on the team. Assisted the team lead with resource allocation and establishing new standards, trained new team members and transferred knowledge.

Applications, tools and development platforms:

Eclipse IDE, SVN, Photoshop, Axure RP Pro, Firebug

Scripting/markup/programming languages and libraries:

ColdFusion, HTML 4.01, XHTML, CSS, JavaScript, jQuery, moo.js

O T H E R E M P L O Y M E N T H I S T O R Y

Team Member, Châteauguay Theatre Project, Châteauguay, QC — October 2006–May 2007

On a team of 10 people, produced and performed original theatre productions, music and creative projects.

- Wrote and assisted script development and original music production
- Took photos and designed press kits and promotional material
- Constructed and sourced stage sets, props and costumes
- Designed scenery and transitions for a 'digital set'
- Studied lines, blocking and choreography, rehearsed and acted in productions
- Received theatre acting and stage voice/musical training
- Toured primary schools across Quebec performing a children's play and performed a reality-based musical play

Web Designer/Developer, Seven Seas Entertainment, Los Angeles, CA — November 2004–September 2006

Created the web site for a new comic book company, maintained and revised the design as a part-time position.

- Developed company's web presence from the ground up
- Produced dynamic book preview system and image galleries using PHP, JavaScript and DOM
- Subcontracted PHP programmers for backend and a flash animation specialist to provide animated content

Senior Design Editor/Team Member, Animefringe Magazine — January 2000–December 2005

Co-founder and member of a volunteer team producing a non-profit monthly online magazine. All articles were proofread and corrected by an editing team for facts, spelling and grammar. Issues were released monthly.

- Designed website, covers and graphics, including custom colour schemes for each new issue
- Wrote and proofread articles, conducted interviews
- Coordinated and periodically updated issue production process with goals of maximum quality and efficiency
- Produced templates and guidelines for article consistency
- Maintained web server
- Assisted new staff members

Freelance Graphic Design, Web Development and Design, Photography — 1999–present

Undertook assignments for various clients, ranging from corporate to the individual.

- Designed, coordinated development and maintained commercial, personal and creative portfolio websites
- Organized teams to undertake special or complex projects, acting as both project coordinator and designer; subcontracted advanced PHP and JavaScript programmers to develop custom web site features
- Converted Photoshop mockups made by other designers into working web designs
- Designed logos, promotional and printed media including business cards, flyers, posters and advertising
- Acted as print broker for clients, arranging print runs through business connections for best quality and price
- Organized and undertook photo shoots, scanning and retouching
- Provided web presence consulting

E D U C A T I O N

Visual Arts program, Dawson College, Montreal, QC — 2005
Howard S. Billings High School, Châteauguay, QC — 2001